

2019



Rotational Molding Product Design Competition

Engineering and Design Students

Be recognized as a Rising Star

in the field of rotational molding product design. Just by entering, your work will gain international exposure to top companies, employers, and prospective clients.

It can take a lifetime of work

to gain recognition in your field.

Jump start this process

and become known across the industry as an Award-Winning Designer



- **What file format is acceptable for project submission?** Feel free to use any software that you can convert to PDF. **All submissions must be in PDF format** and saved as the following convention: University_ Last Name_ First Name_ Title of Project. (Ex. Winsell University_Shockey_Fred_Granite Cooler)
- **Is a Product Summary required?** Yes, please include a summary with the design that consists of the following information: product description including choice of Winsell Granite, features, originality, and whether or not you solved a problem in the marketplace.
- **What are the competition criteria?**
 - Originality** – is this product new, innovative or a solution for an ongoing problem?
 - Process-ability** – can this product be easily processed by conventional rotational molding methods?
 - Growth Potential** – what is the market potential for your design, more potential = more points?
 - Beauty and Visual Appeal** – is the product visually appealing even if it is a basic application? **Your design should be made out of Winsell granites. You can find granite options on the Winsell Inc. Facebook page, under the photo album, “Product Design Competition Granites”**
 - Tool Building Compatibility** – can a rotational molding tool be built to produce this product?
 - Use of Appropriate Materials** – what materials are used in my design? Rotational molding materials are essential to earn points in this category.
 - Category Compliance**-does the product fall under the “Outdoor Living Activities” category which is defined as: **Enjoying recreation and outdoor life experiences based on wholesome and healthy activities that keep us moving.**
- **Where do I send my designs?** Send your **PDF** design & Entry Form as well as questions to rotodesigncomp@winsellinc.com