

2016-2017



Rotational Molding Product Design Competition

Engineering and Design Students

Be recognized as a Rising Star

in the field of rotational molding product design. Just by entering, your work will gain international exposure to top companies, employers, and prospective clients.

It can take a lifetime of work

to gain recognition in your field.

Jump start this process

and become known across the industry as an Award-Winning Designer



- **What file format is acceptable for project submission?** Feel free to use any software that you can convert to PDF. **All submissions must be in PDF format** and saved as University_ Last Name_ First Name_ Title of Project. (Ex. Winsell University_Shockey_Fred_Granite Cooler)
- **Is a Product Summary required?** Yes, please provide a summary that consists of the following information: product description including features, originality, and whether or not you solved a problem in the marketplace.
- **What are the competition criteria?**

Originality – is this product new, innovative or solve an ongoing problem?

Process-ability – can this product be easily processed by conventional rotational molding methods?

Growth Potential – what is the market potential for your design, more potential = more points?

Beauty and Visual Appeal – is the product visually appealing even if it is a basic application? **Your design should be made out of Winsell granites. You can find granite options on the Winsell Inc. Facebook page, under the photo album, “Product Design Competition Granites”**

Tool Building Compatibility – can a rotational molding tool be built to produce this product?

Use of Appropriate Materials – what materials are used in my design? Rotational molding materials are essential to earn points in this category.

Category Compliance-does the product fall under the “Outdoor Living” category which is defined as: **Enjoying an energizing and fulfilling outdoor life experience based on wholesome and healthy activities that build the relationships which are most important to us.**

- **Where do I send my designs?** Send your PDF designs, Entry Form & Summary as well as questions to rotodesigncomp@winsellinc.com

Corporate Sponsors:

